

ABERCROMBIE & KENT

LIFE, WELL - TRAVELLED

Group Leader Program

Designed for established leaders with a proven following who regularly organize and accompany groups on land journeys or cruises.

SMALL GROUP JOURNEY

Book 10 paid guests

Book 14 paid guests; group is private

Based on double occupancy

Earn 1 complimentary group escort

Earn 2 complimentary group escorts

EXPEDITION CRUISES

Book 5 staterooms

Book 7 staterooms

Single or double occupancy

Earn 1 complimentary group escort

Earn 2 complimentary group escorts

What's in it for You?

- Travel for free with a guest* in a group with your clients, including internal air
- 2% bonus commission for all bookings made within 60 days before or after signing your contract
- Book early for 2026 pricing for 2027 departures before the prices are published
- Value-added special activity for your group participants**
- Private group with 14 paid guests

What's in it for Your Clients?

- The opportunity to travel with *you!*
- A special activity as a member of your group**
- A great price based on your booking the group early

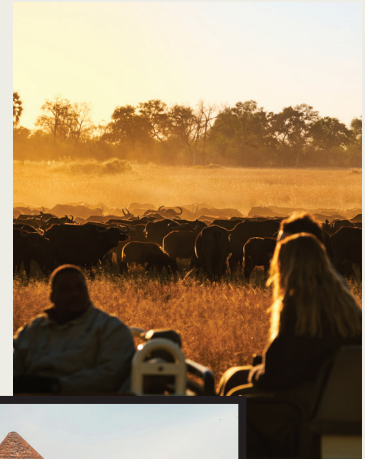
**Complimentary single accommodation with 10 paid guests, complimentary double room for two adults with 14 paid guests*

***Minimum of 14 paid guests required*

Sample Special Activities

Book 14 guests or more on your journey, and A&K will provide an exclusive bonus activity. Examples vary by journey, including:

- **Ultimate Great Migration Safari:** A night game drive at Swala Camp in Tarangire National Park
- **Egypt and the Nile:** Private up-close access to the paws of the Sphinx
- **Iconic China and a Yangtze Cruise:** A champagne toast at the Great Wall
- **Spain and Portugal: 10 Extraordinary Cities:** Winery tour and tasting at Marques de Riscal



Tips for Selling Groups and Getting Started

- Contact your A&K Sales Director or A&K's dedicated Group Travel Team at **866 831 2929** or sgjgroups@abercrombiekent.com to discuss available journeys or cruises and dates.
- Choose your journey or cruise destination and date that works for a core group of travellers and build from there.
- Start early! The earlier you start, the better — successful group leaders are booking 12-18 months out to ensure most travellers' schedules are free.
- A&K will create a co-branded digital flyer for you to market your group.
- Keep in touch with your prospects and group members to build community — people who enjoy each other's company like opportunities to stay in touch between trips.
- Get ready to go — your sales director will be glad to co-host a Zoom meeting with your group members to answer any pre-travel questions that may arise.



Frequently Asked Questions

WHAT JOURNEYS ARE AVAILABLE FOR GROUPS?

All of our Small Group Journeys can include a group.

HOW LONG DO I HAVE TO MARKET MY GROUP BEFORE I HAVE TO MAKE A DEPOSIT?

Typically we will hold space for 30-60 days before a signed contract is required. The exact number of days is based on the travel date and sales demand.

WILL MY GROUP BE PRIVATE?

With at least 14 paying guests, your group is private including only your group members. If your allocation falls below the minimum, the departure will be opened for general sale and the special activity may not be possible.

HOW ARE BOOKINGS HANDLED?

When your client is ready to book, contact your dedicated A&K Group Travel Consultant to take their details and process the deposit. All bookings are subject to A&K's standard terms and conditions.

ARE THERE ANY OTHER COSTS ASSOCIATED WITH THE COMPLIMENTARY SPACE?

All of the ground arrangements included in the journey plus your internal air will be complimentary. International air, travel insurance, extra services, tipping and any other meals or items of a personal nature are not included.

CAN I BOOK PRE-/POST-EXTENSIONS FOR MY GROUP?

Yes! With the same numbers you can also travel with them complimentary.



To book your group, contact your A&K Sales Director or A&K's dedicated Group Travel Team at **866 831 2929** or sgjgroups@abercrombiekent.com.