

ABERCROMBIE & KENT

LIFE, WELL - TRAVELLED

Group Travel Program

Book your group on an A&K Small Group Journey, Expedition Cruise or Tailormade Journey and earn up to two complimentary group escorts based on double occupancy. See how easy it is to earn:

JOURNEY TYPE	BOOK	EARN (based on double occupancy)
Small Group Journey	10 paid guests 14 paid guests; group is private	1 complimentary group escort 2 complimentary group escorts
Expedition Cruises	5 staterooms (single or double occupancy) 7 staterooms (single or double occupancy)	1 complimentary group escort 2 complimentary group escorts
Tailormade/A&K Sanctuary	Call A&K's Group Travel Team at 1300 584 278 to customise a journey for your group, including group benefits like those listed above	

Tips for Selling Groups & Frequently Asked Questions

HOW DO I GET STARTED?

Contact your A&K Sales Director or A&K's dedicated Group Travel Team to discuss available journeys and dates. Start with a destination and date that works for a core group of travellers and build from there.

WHEN SHOULD I START MARKETING AND HOW CAN A&K ASSIST?

The earlier you start, the better — typically 12–18 months out. A&K can create a co-branded flyer to market your group.

WHAT JOURNEYS ARE AVAILABLE FOR GROUPS?

Group space varies by journey and is based on availability. You can also add pre- and post-tour extensions.

HOW LONG DO I HAVE TO MARKET MY GROUP BEFORE I HAVE TO MAKE A DEPOSIT?

We will typically put a courtesy hold on group space for 30–60 days before a signed contract and deposit is required. This depends on your travel date and sales demand.

WILL MY GROUP BE PRIVATE?

Small Group Journeys of 14 or more paid guests will be private. If the allocation falls below the minimum, the departure will be opened for general sale.

HOW ARE INDIVIDUAL GUEST BOOKINGS HANDLED?

When your client is ready to book, contact your dedicated Group Travel Consultant to process the deposit. All bookings are subject to A&K's terms and conditions.

ARE THERE ANY OTHER COSTS ASSOCIATED WITH THE COMPLIMENTARY SPACE?

Includes internal air where applicable. International air, insurance, tipping on Tailormade Journeys and for the Resident Tour Director on Small Group Journeys, as well as extra services are not included.

To book your group, contact your A&K Sales Director or A&K's dedicated Group Travel Team at +800 4747 7700 or contact@abercrombiekent.com.au

Detailed terms and conditions will be provided in the Group Sales Contract. Offer is subject to change and may be withdrawn at any time.

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